

Julia M. Lang

Julia M. Lang leads the firm's Intellectual Property Group and focuses her practice on the business and transactional aspects of intellectual property protection. She has extensive experience counseling clients on trademark clearance, selection, prosecution, registration, enforcement, and licensing. Julia regularly assists clients with brand development and provides strategic advice in selecting and protecting trademarks, including developing filing strategies to maximize brand protection in an efficient and cost-effective manner. She advises clients on a wide range of additional issues related to intellectual property, such as trade dress, copyrights, licensing, internet and domain issues, trade secrets, and due diligence in corporate transactions and collaborations.

Julia has been recognized by *Super Lawyers*® as a Rising Star since 2021 and by *Best Lawyers*®: *Ones to Watch* since 2023. She has also been ranked among leading trademark lawyers by *World Trademark Review* since 2023 and by *St. Louis Small Business Monthly* annually since 2020. She currently serves as Vice Chair of the American Bar Association's USPTO Trademark Practice & Policy Committee. She received her J.D. from Seattle University School of Law and her LL.M. in Intellectual Property & Technology Law from Washington University Law.

Admissions

- Missouri
- Washington
- U.S. District Court, Eastern District of Missouri



Large Profile Image

Last Name Lang

Rank Counsel

Phone 314-854-8612

Email jml@carmodymacdonald.com

Education Washington University School of Law, St. Louis, MO, LL.M., Intellectual Property and Technology Law;

- CALI Award for Academic Excellence in Intellectual Property Litigation and Dispute Resolution
- *Global Studies Law Review*, LL.M. Advisory Board
- Dean's Advisory Committee

Seattle University School of Law, Seattle, WA, J.D.;

- Trustee Law Scholar
- *American Indian Law Journal*, Editor in Chief
- Seattle University Moot Court Board

- Certificate in Tribal Governmental Business Law

Washington University, St. Louis, MO, B.A.;

- Lambda Sigma National Honor Society
- Lambda Alpha Anthropology Honorary

Community Involvement Professional Involvement

- American Bar Association, Section of Intellectual Property Law, 2016 – Present
 - *Vice Chair*, USPTO Trademark Practice & Policy Committee, 2021 – Present
- American Intellectual Property Law Association, 2016 – Present
- The Missouri Bar, Intellectual Property Law Committee, 2016 – Present
 - *Vice Chair*, 2021 – 2022
- Washington State Bar Association, Section of Intellectual Property, 2012 – Present
- Volunteer Lawyers and Accountants for the Arts, 2020 – Present
- Fellows of the American Bar Foundation, 2022 – Present

Community Involvement

- Washington University Law Eliot Committee, 2015 – Present
 - *Deputy Chair*, 2018 – Present
- Saint Louis Zoo Marlin Perkins Society, 2015 – Present
- Women Empowering Women, 2022 – Present
- St. Louis Women for Good, 2023 – Present
 - *Founding Member*
- Washington University Alumni Board of Governors, 2018 – 2021
 - *Membership Co-Chair*, 2020 – 2021

Awards

- Best Lawyers®: Ones to Watch, Intellectual Property Law, 2023
- World Trademark Review, WTR 1000: The World's Leading Trademark Professionals, 2023
- St. Louis Small Business Monthly, Best IP Attorneys, 2020 – 2023
- Super Lawyers® Missouri and Kansas Rising Stars, Intellectual Property Law, 2021 – 2022
- American Intellectual Property Law Association, Woman to Watch, 2021

Publications

- Till Success Do Us Part: Evaluating Celebrity Clout and the Right of Publicity in Divorce | Speaker, The Missouri Bar Annual Family Law Conference, August 2022
- What the General Practitioner Should Know About Copyright Law to Avoid Malpractice | Speaker, Bar Association of Metropolitan St. Louis, June 2022
- Trademark Considerations for Marketers and Brand Strategists | Speaker, TOKY, April 2022
- Common Legal Pitfalls in Digital Marketing | Speaker, American Marketing Association, March 2022
- Branding and Intellectual Property Basics | Speaker, Networking Referral Partners, December



2021