



## Julia M. Lang Counsel

St. Louis, MO

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### Education

Washington University  
School of Law, St. Louis,  
MO, LL.M. in Intellectual  
Property and Technology  
Law

- CALI Award for Academic Excellence in Intellectual Property Litigation and Dispute Resolution
- *Global Studies Law Review*, LL.M. Advisory Board

Seattle University School  
of Law, Seattle, WA, J.D.

- Certificate in Tribal Government Business Law
- *American Indian Law Journal*, Co-Founder and Editor in Chief
- Seattle University Moot Court Board

Washington University, St.  
Louis, MO, B.A.

- Lambda Sigma National Honor Society
- Lambda Alpha Anthropology Honorary
- Semester abroad, Université de Toulouse-Jean Jaurès,

Julia M. Lang serves as firmwide chair of the Intellectual Property Practice Group, providing strategic legal counsel on how best to manage, develop, and safeguard intangible business assets. She works to design and implement long-term strategies that allow her clients to secure maximum protection of, and extract maximum value from, their intellectual property.

Julia regularly advises clients on diverse aspects of intellectual property and technology law, with extensive experience structuring and negotiating complex commercial contracts; performing intellectual property due diligence review in connection with mergers, financing transactions, audits, and strategic collaborations; managing intellectual property clearance, risk mitigation, prosecution, enforcement, and settlement matters; developing and implementing global brand protection strategies; and resolving online infringement issues, including cybersquatting, domain name disputes, and DMCA takedowns. She excels at building strong, transparent relationships with in-house legal teams and developing streamlined processes for intellectual property management and enforcement that provide clear portfolio oversight and greater predictability for legal expenses.

Julia has been recognized as a leader in the field of intellectual property by numerous outlets, including, among others, *Super Lawyers® Rising Stars* since 2020, *World Trademark Review* since 2022, and *Best Lawyers: Ones to Watch® in America* since 2023. She was inducted as a Fellow of the American Bar Foundation, a global honorary with membership limited to the top one percent of lawyers in each jurisdiction, in 2022.

Julia earned her LL.M. in Intellectual Property and Technology Law from Washington University School of Law and her J.D. from Seattle University School of Law. She currently serves as Vice-Chair of the American Bar Association's USPTO Trademark Practice and Policy Committee and Co-Chair of the Washington University Law Eliot Committee.

#### Admissions:

- Missouri
- Washington
- U.S. District Court for the Eastern District of Missouri

### Practice Areas

- Business Law
- Emerging Businesses
- Intellectual Property

### Awards & Recognition

- Best Lawyers: Ones to Watch in America, Intellectual Property Law and Technology Law, 2023-2024
- World Trademark Review, WTR 1000: The World's Leading Trademark Professionals, 2022-2024
- St. Louis Small Business Monthly, Best in Business Awards: Best IP Attorneys, 2020-2024

Toulouse, France

- Marquis, Who's Who in America, 2024
- Super Lawyers Missouri & Kansas Rising Stars, Intellectual Property Law and Technology Law, 2020-2023
- American Intellectual Property Law Association, Women to Watch in IP, 2021
- Fellows of the American Bar Foundation

## Professional & Community Involvement

### Professional Involvement

- Diversity and Inclusion Committee, Carmody MacDonald, 2022-Present
- American Bar Association, 2012-Present
  - Vice Chair, USPTO Trademark Practice and Policy Committee, 2021-Present
- St. Louis Volunteer Lawyers and Accountants for the Arts, 2020-Present
- American Intellectual Property Law Association, 2016-Present
- The Missouri Bar, 2014-Present
  - Vice Chair, Intellectual Property Committee, 2021-2022

### Community Involvement

- Washington University Eliot Society, 2015-Present
  - Eliot Society Volunteer Task Force, 2023-Present
  - Co-Chair, Law Eliot Committee, 2023-Present
  - Deputy Chair, Law Eliot Committee, 2018-2023
- Washington University Women's Law Initiative, 2016-Present
  - Mentor, 2017-Present
  - Keynote Speaker, 2023
- St. Louis Women for Good, 2023-Present
- Women Empowering Women, 2022-Present
- Saint Louis Zoo Marlin Perkins Society, 2015-Present
- Choate Rosemary Hall Alumni Volunteer Admissions Network, 2014-Present
- Washington University, Alumni Board of Governors, 2015-2021
  - Membership Chair, 2020-2021
  - Young Alumni Advisory Board, 2015-2018

## Publications

- Till Success Do Us Part: Evaluating Celebrity Clout and the Right of Publicity in Divorce | Speaker, The Missouri Bar Annual Family Law Conference, August 2022
- What the General Practitioner Should Know About Copyright Law to Avoid Malpractice | Speaker, Bar Association of Metropolitan St. Louis, June 2022
- Trademark Considerations for Marketers and Brand Strategists | Speaker, TOKY, April 2022
- Common Legal Pitfalls in Digital Marketing | Speaker, American Marketing Association, March 2022
- Branding and Intellectual Property Basics | Speaker, Networking Referral Partners, December 2021