



Chris A. Ruzicka

Director of Business Development

St. Louis, MO

314-854-8603 | car@carmodymacdonald.com

Education

- Webster University,
M.B.A., Marketing
- Marquette University,
B.A., Advertising
Journalism

Chris Ruzicka matches his St. Louis connections with the right legal resource when needed. He generates new client referrals for Carmody MacDonald, develops new marketing opportunities, and helps the firm grow. Chris equips the attorneys with techniques and resources to improve their business development and marketing skills. Chris' extensive business development and marketing experience ranging from start-ups to large organizations including Anheuser-Busch, Sara Lee, and Citi enables him to bring to the firm continuous innovation and proven best practices.

Chris volunteers for several St. Louis organizations, including Ronald McDonald House Charities and Boys Hope Girls Hope, served on the Board of Trustees for Chaminade College Preparatory School, and is Past President of Ursuline Academy Fathers' Club.

Professional & Community Involvement

- Ronald McDonald House Charities Marketing & PR Committee, 2005-present
- Chaminade College Preparatory High School, Board of Directors, 2016-present
- Boys Hope Girls Hope of St. Louis, Marketing Committee, 2019-present
- Ursuline Academy, Fathers' Club President, 2019
- CYC Soccer Coach, 2003-2019
- St. Louis Public Schools Marketing Advisor, 2016-2018

Publications

- "The Fundamentals of Effective Business Networking" Presenter, Enterprise University, March 23, 2023.